

YAROSLAV VEPREV

HEAD OF ECOMMERCE, PROJECT MANAGER



PERSONAL

Name: Yaroslav Veprev
Date of birth: 19/10/1986
Marital status: Single
Citizenship: Ukrainian
Place of living: Crakow, Kiev

CONTACT

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BRIEFLY ABOUT MYSELF

I have 5 years of experience in e-commerce and web project management on leading positions. The main direction was launching of online stores from start. I can deal with any project, establish business processes, select proper people, set right tasks and control their implementation.

EXPERIENCE

04.2017 - 09.2017

Project Manager

BLACK ORANGE - Kiev, Ukraine

- launching the project from the start – black-orange.com.ua
- designing the online store
- creation of the logo, corporate identity and website design
- recruitment and training of staff
- dealing with business processes in the team
- statement of technical tasks and monitoring of implementation
- integration with ERP and CRM
- development and implementation of Internet marketing strategies

01.2015 - 10.2016

Head of eCommerce

DOSCUADRADOS - Barcelona, Spain

- launching the project from the start – doscuadrados.com
- management of the development process, from idea to implementation
- analysis of Spanish market and competitors, on the subject of the project
- building of business processes of all departments of the company
- design of the online store
- statement of technical tasks for developers and monitoring of implementation
- construction of warehouse operations, logistics and implementation of ERP
- development of a marketing plan
- building of content department (copywriter, photographer, designer)
- providing a high level of customer service

04.2012 - 10.2016

Head of eCommerce

STUFF SHOP - Kiev, Ukraine

- recruitment and training of staff
- building of business processes of all departments of the company
- statement of technical tasks for developers and monitoring of implementation
- construction of warehouse operations, logistics and implementation of ERP
- building of content department (copywriter, photographer, designer)
- organization of marketing department
- planning and holding of advertising campaigns
- management of media support of the company: conducting photo shoots, shooting commercials
- analysis of sales and advertising campaigns, preparation of reports
- planning of development of the online store and the company as a whole

08.2012 - 10.2016

Senior Store Manager

STUFF SHOP - Kiev, Ukraine

- recruitment and training of staff in the retail store
- maintaining discipline and staff motivation
- maintenance and improvement of all business processes in the store
- financial accounting
- selection of brands and preparation of a product range, both for the retail network and for the online store
- organization of events: sports competitions, presentations, participation in exhibitions
- work on the effectiveness of sales
- participation in development and promotion of own brand of the company «Revol skateboard»

06.2011 - 06.2012

Web Developer

STUFF SHOP - Kiev, Ukraine

- designing a new online store and restarting it – stuff-shop.com
- development and support of company sites
- graphic design of sites and online store
- management of company servers
- subject and advertising photography for the online store

01.2008 - 05.2011

Web Designer

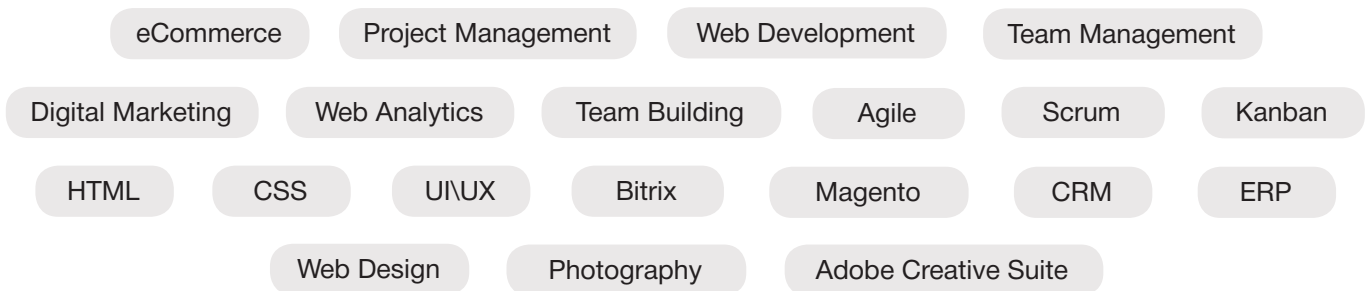
DogArt Studio - Kiev, Ukraine

- website development
- web design
- creation of logos and corporate styles
- work with clients of the studio

EDUCATION

Master's degree, Information Technology, System Analyst
European University of IT, Economics Management and Business
Kiev | 2004 - 2009

PROFESSIONAL SKILLS



LANGUAGES

Russian - native
Polish - free
Ukrainian - free
English – intermediate

PERSONAL QUALITIES

- analytical mind
- team working skills
- purposeful and determined
- attention to details and accuracy
- ability to prove own point of view
- leadership and management skills
- continuous process of education and improvement of acquired skills

INTERESTS

eCommerce | Web Design | Photography | MTB freeride | Mountain skiing | Travelling

COVER LETTER

I have 5 years of experience in e-commerce and web project management, on leading positions. The main direction was launching of online stores from start.

I understand the processes of web designing, competently compose technical tasks and build up communication with developers. Acquaintance with Agile and Scrum helps me to manage the team effectively and perform tasks in a short time.

Due to leadership and managerial qualities, I conducted recruitment and personnel management in most of the departments of companies in which I worked. In my work with the staff, I pay great attention to motivation, training and constant growth of both individual employees and the staff as a whole. As a result, I constantly strive to build effective and strong teams. In the Internet shops launched by me, a great emphasis was put on providing a high level of customer service, targeting the Omni-channel sales model and building effective business processes.

I am constantly in the process of learning and improving the acquired skills. In addition to the main areas, my activities, I am interested in: design, photography and extreme sports. I'm not afraid to take on difficult tasks, purposefully finish everything up, paying attention to details.

If you are interested in my candidacy, please contact me in the convenient for you way:

tel: +48 697 461 782

e-mail: yaroslav@veprev.me

Thank you very much for your time and interest in my resume.

I look forward to hearing from you and I'm ready to talk with you in more detail at the meeting.

Yours faithfully,
Yaroslav Veprev